



Fresh
Produce
Group



Betty Blues

AUSTRALIA'S FINEST BLUEBERRIES



**SMART BERRIES IS DEDICATED
TO SELECTING & GROWING THE
VERY BEST QUALITY BERRIES IN**

Australia

Our Berry Varieties

- Innovation using natural breeding methods to develop newer and better berries

Our Farms

- All our berries are grown under netting or tunnels
- Carefully handpicked at the peak of ripeness and flavour to ensure consistently high quality fruit
- Only berries that meet our high quality standards for sweetness, size and colour are packaged under the Betty Blues and Smart brands

Food Safety Program

All our farms and packing facilities are certified to Global Food Safety Initiative benchmark standards.



Blueberries:

Large Berries

Sweet & Juicy
A rainbow of flavours

Firm & Fresh
Our berries are firm, providing a smooth and fresh texture



	APR	MAY	JUN	JULY	AUG	SEP	OCT	NOV	DEC
BLUEBERRIES					●	●	●		

Boost your Berry Sales

- Berries is the fastest growing fruit category
- World leading varieties
- Fresh from the farms
- Quality management from packaging through distribution ensure premium quality berries for your customer



Enquiries: marketing@fpg.com.au
www.smartberries.com.au